

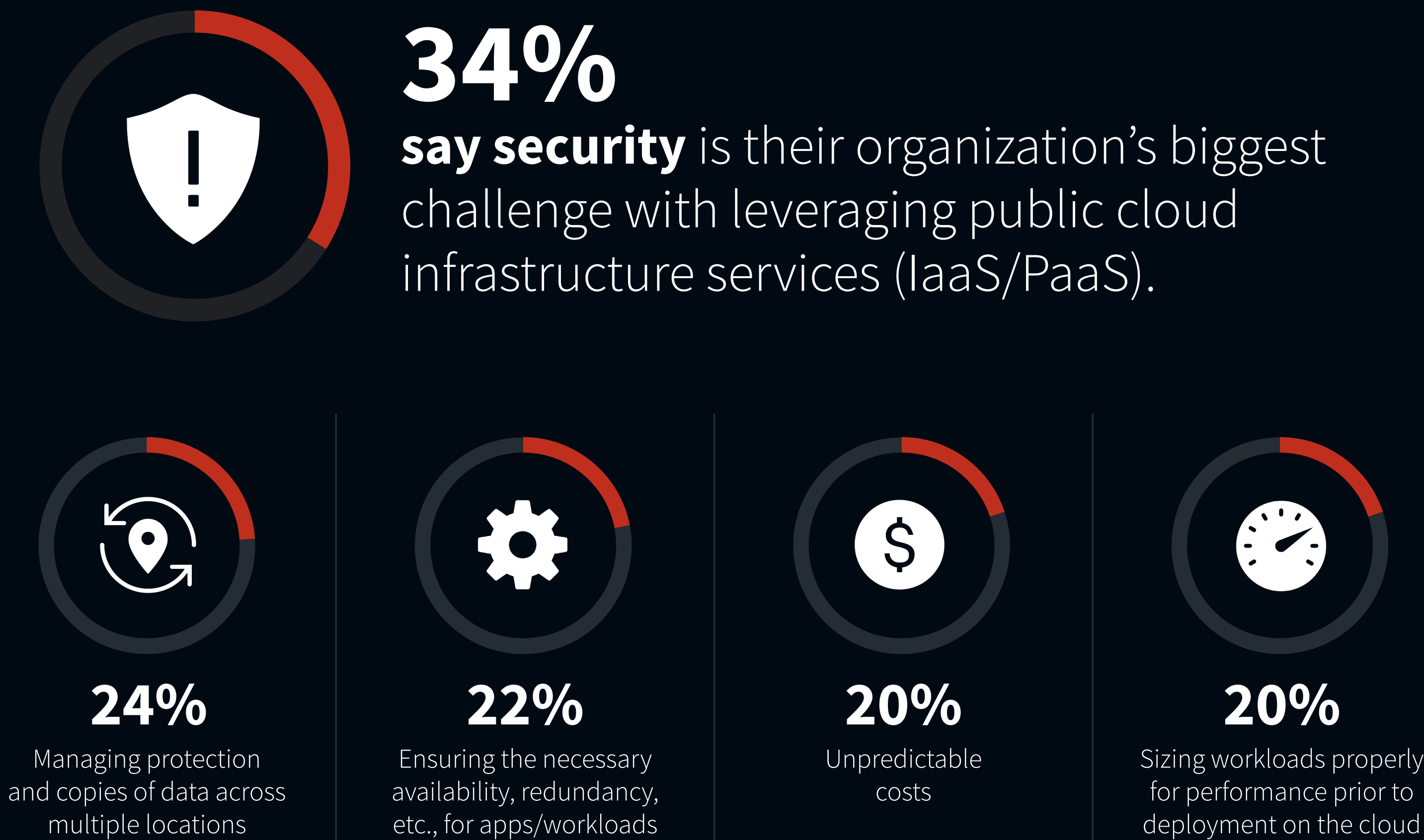
# Amazon FSx for NetApp ONTAP: Tailored for the Demands of Enterprise Applications

Public cloud services provide the backbone for modern IT. As organizations expand their cloud strategies to the full breadth of their application portfolios, however, they require a wider and richer variety of cloud technology options. A common area of need is for enterprise-level file and block data management services. The lack of these enterprise-level data service often hinders, and can sometimes even prevent, an organization from fully realizing their cloud goals.

## Business-critical Applications Demand More From Cloud Storage

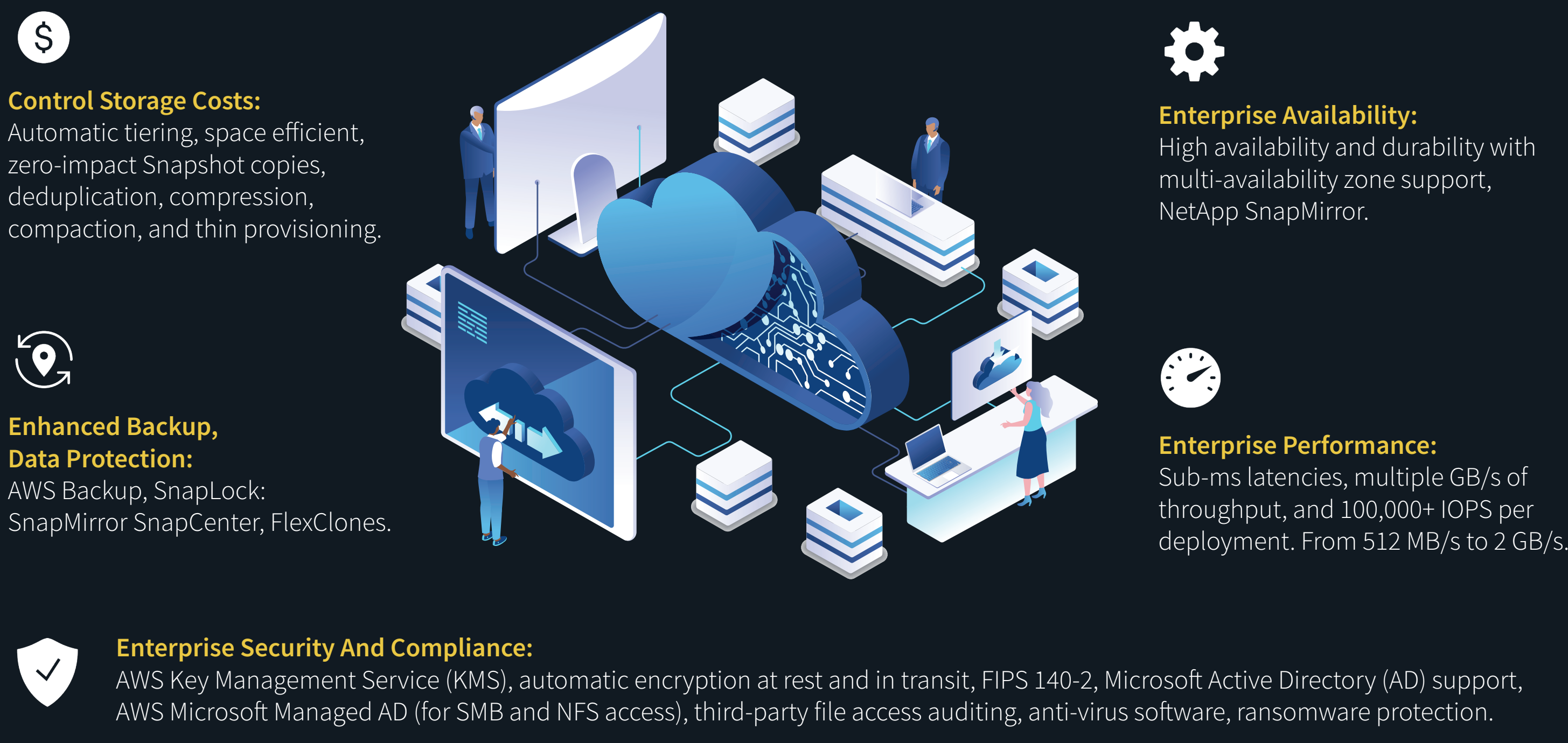
To fully achieve their cloud goals, IT organizations need enterprise-level file and block storage services that can deliver high performance and high availability — while also providing the business acceleration and simplicity that comes with tightly-integrated and cloud-native data management services.

### » TOP CHALLENGES WITH PUBLIC CLOUD INFRASTRUCTURE SERVICES

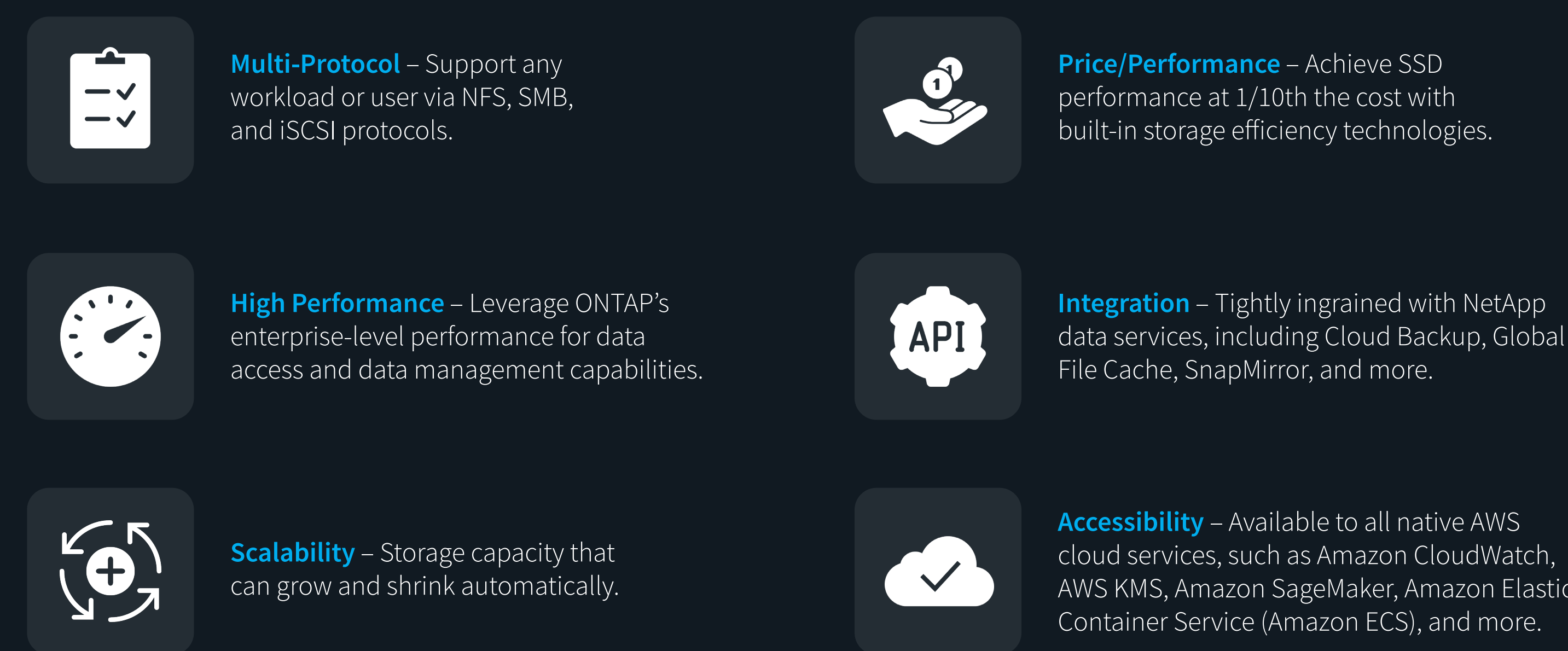


## Customers Can Now Take Full Advantage of NetApp ONTAP as a Full Featured, Managed Service in AWS

Amazon FSx for NetApp ONTAP delivers the proven data management capabilities, performance, and data protection that NetApp ONTAP has delivered for years and extends ONTAP with native AWS agility, scalability, and simplicity.







## Key Benefits of Amazon FSx for NetApp ONTAP



## Example Use Cases for Amazon FSx for NetApp ONTAP

By combining technologies and expertise from enterprise data center environments and public cloud services, Amazon FSx for NetApp ONTAP is designed for business-critical, cloud-first application environments serving multiple use cases, including:

Common challenges with traditional cloud	Use case for Amazon FSx for NetApp ONTAP
 <b>93%</b> believe their workload migrations can be improved upon	<b>VARIETY OF FILE SHARES</b> User shares, department shares, home directories  <i>Home directories and project shares require reliable and scalable data access across thousands of users.</i>
 <b>45%</b> identify predicting application requirements overtime as a top challenge of placing workloads on the optimal cloud	<b>IT APPLICATIONS AND DATABASES</b> - SAP, Oracle DB/RAC, SQL Server, CRM, ERP, VMware  <i>Deliver high-performance, low-latency shared storage that meets the operational requirements of the most demanding enterprise applications.</i>
 <b>40%</b> identify determining which cloud can meet their performance requirements as a top challenge of placing workloads on the optimal cloud	<b>LINE-OF-BUSINESS APPLICATIONS</b> - EDA, M&E post production, Financial Services, Health Care & Life Sciences  A broad set of industries depend on fast storage that can be shared across latency-sensitive Windows and Linux apps and able to burst on-premises data to the cloud.
 <b>33%</b> identify comparing application or data protection capabilities as a top challenge of placing workloads on the optimal cloud	<b>DATA PROTECTION AND REPLICATION</b> - Backup and archive / Disaster Recovery from on-premises and cross-region  <i>Meet data retention and disaster recovery requirements with centralized, policy-based Snapshot, SnapVault, and SnapMirror to easily backup, archive, or replicate your on-premises workloads</i>

## The Bigger Truth

There is little doubt that the cloud is the center of modern IT environments. However, when it comes to enterprise applications, organizations need additional cloud storage options. When organizations adopt cloud services, the goal should not be simply to achieve some slight incremental benefit. Organizations should seek to leverage services that can help transform operations and deliver benefits orders of magnitude beyond what was possible with traditional technology.

By combining ONTAP’s rich data management capabilities, proven enterprise-grade features, performance, and data protection with AWS’ native service agility, scalability, security, and simplicity, Amazon FSx for NetApp ONTAP can deliver the transformational benefits that your business demands.

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