

# NetApp for Analytics

## 10 GOOD REASONS



### 01 REDUCE COSTS

Avoid copying the same data multiple times. Maintain data availability and performance at 33% to 66% less storage overhead.



### 02 RECEIVE FULL FLEXIBILITY & SCALING

Achieve huge operational advantages by modifying the compute layer at will and non-disruptively scaling storage and compute independently.

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### 03 INTEGRATE SEAMLESSLY INTO THE CLOUD

Run your analytics on premises or in the cloud without worrying about where your data sits with NetApp Data Fabric.

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### 04 OPTIMIZE COST AND PERFORMANCE

Freely move data across heterogenous storage tiers based on its age or usage allowing efficient utilization of infrastructure.

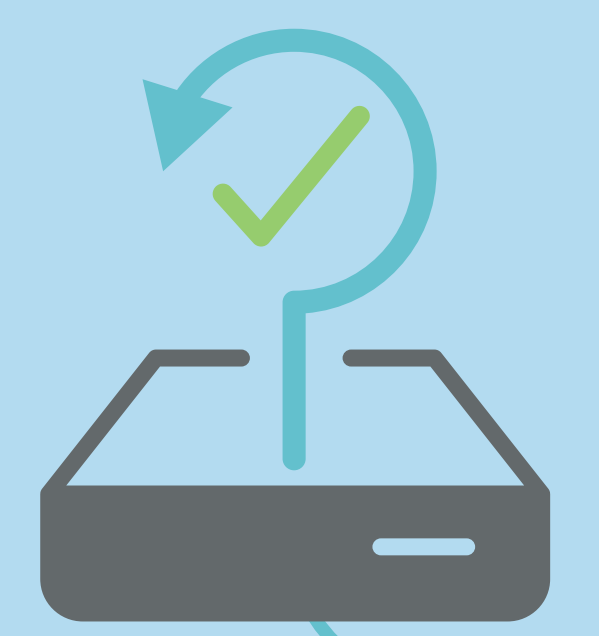
04



### 05 INCREASE ROI

Significantly improve data reconstruction times with 500% less performance impact during recovery.

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### 06 QUICK DECISION-MAKING

Enjoy 50% faster access to data with consistent performance in NoSQL environments.

06

+50%



### 07 ENJOY IN-PLACE ANALYTICS

Avoid moving massive amounts of data and adding infrastructure. Have it analyzed in-place.

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### 08 TURN YOUR DATA INTO BUSINESS RESULTS

Increase search performance by 111%, and benefit from one enterprise-class architecture for hot, warm and cold data tiers.

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### 09 DEPLOY WITH CONFIDENCE

Our technologies are certified or validated with all the leading analytics software (e.g. Splunk, Hadoop, MongoDB).

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### 10 LEVERAGE COMPREHENSIVE SERVICE AND SUPPORT

Benefit from a range of services that help advise, assess, implement and optimize your infrastructure to ensure its optimum setup, health and performance.

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